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PRESS RELEASE

40 Years of Tele München Group

Record revenues and earnings in financial year 2009

Overall performance of media group headed by Dr. Herbert Kloiber reaches USD 729 Mio.

Munich, 27 April 2010 - Founded exactly 40 years ago, the Tele München Group (TMG) scored a new record in revenues and earnings in the financial year 2009: corporate gross revenues rose to USD 435 million, and revenues to USD 419.2 million (up from USD 407.7 million in 2008). Growth was achieved in all business sectors.

First-time inclusion of CinemaxX AG

For the presentation of the financial year 2009, the results of **CinemaxX AG** (MXC.FSE) have been included on a pro forma basis in TMG's financial statement for the first time.

After the capital increase in March 2010, Dr. Kloiber Vermögensverwaltungs GmbH & Co. Beteiligungs KG now holds 72.5% of CinemaxX AG. The theater chain generated revenues of USD 280.9 (up 16% on 2008), EBITDA under IFRS of USD 36 million (+47%) and profit before taxes of USD 10 million (+260%), thus achieving an extremely encouraging result, driven in particular by the successful and timely introduction of 3D.

Thus the combined revenues of TMG/CinemaxX add up to USD 695.8 million, an increase of 7.2%.

The overall performance in 2009 of the media group reached USD 729 million.



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Particularly positive was the development of **TMG's** core business: licensing, theatrical distribution, DVD distribution and merchandising all recorded strong increases. Thanks to many deals with all relevant clients, the gross revenues of the licensing sector exceeded USD 288.1 million. With original productions such as the ROSAMUNDE PILCHER COLLECTION, SEA WOLF and MOBY DICK, as well as the action series FLASHPOINT, and the MUTUAL Film Library, **TM International** generated revenues of USD 34.6 million from world sales.

Concorde Filmverleih can look back on the most successful year of its 30-year-history: of the 14 films launched in 2009, strong performances were shown in particular by the first two installments of the TWILIGHT saga (TWILIGHT and NEW MOON) as well as Margarethe von Trotta's VISION and KNOWING, which altogether lured more than 8 million viewers into the theaters. The revenues thus exceeded USD 33.1 million for the first time and generated considerable profit. With a market share of 6.4%, Concorde Filmverleih has established itself as the number 1 German "independent."

Concorde Home Entertainment again presents a very satisfying result with revenues of USD 43.2 million. Heading the sales chart with over a million DVDs was TWILIGHT – NEW MOON, which led the charts for over eight weeks. The sales rankings in the special interest domain were dominated by several installments of the series SHAUN THE SHEEP.

The listed post-production service provider **CineMedia Film AG** (CIW.FSE), which had already been consolidated into TMG's financial statement in prior reporting periods, achieved revenues of USD 75.6 million with a record pre-tax profit of USD 8.9 million. A dividend will again be paid to the stockholders for 2009. TMG holds around 60% of CineMedia Film AG.

The output in the film and television production sector was considerably expanded in comparison to 2008. In addition to the recently completed two-part adaptation of Herman Melville's classic MOBY DICK with William Hurt and Ethan Hawke in the lead roles (produced in collaboration with **Gate Filmproduktion**, RTL and other co-partners), further Rosamunde Pilcher books were adapted for the TV screen for public German broadcaster ZDF.



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Clasart Film produced Margarethe von Trotta's VISION, which has since been seen by more than 500,000 moviegoers in German theaters, as well as director Oskar Roehler's German-Austrian coproduction JEW SUESS – RISE AND FALL, which was first screened as the German entry at this year's Berlin Film Festival.

Clasart Classic continued its successful cooperation with New York's Metropolitan Opera and was able to thrill a total of more than 100,000 German and Austrian music lovers with seven live opera performances transmitted in HD quality. The long-standing collaboration with the Zurich Opera House and The Cleveland Orchestra under Franz Welser-Möst was also continued to great international acclaim.

TMG's stakes in TV broadcasting scored higher revenues even in the midst of last year's admittedly difficult circumstances – a positive exception to the norm. Both **Tele 5** and Austria's **ATV** recorded considerable growth among viewers and advertising revenues. The performance of **RTLII**, in which TMG holds a stake of 31.5% along with Disney, remained stable on a high level.

The joint venture **OnDemand! Deutschland**, launched in 2007 as a partnership with the On Demand Group Ltd., concluded the contract to expand the Subscription-Video-on-Demand (SvoD) offering of KabelBW in Baden-Württemberg. The revenues of the already active on-demand services of Telekom Austria, as well as the Pay-per-View and Video-on-Demand services of Unity Media and Kabel Deutschland (KDG) also recorded a positive development.

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